Star 1/23/69

Look Sues N.Y. Paper On The Book

NEW YORK (AP) — Look magazine is suing the New York World Journal Tribune, charging that the newspaper violated an embargo on material from Look's serialization of the book, "The Death of a President."

The $700,000 suit, filed yesterday in federal district court here, was the third brought by Look against publications since the magazine began its serialization of author William Manchester's book last Jan. 10.

The suit, which was joined in by Manchester, claimed that the newspaper published material from Look's second installment seven hours before release time and also went beyond the press-release limits of 300 words of direct quotation in the editions of Jan. 23. The suit said use of the material amounted to "willful infringement" of the copyright.